# C. Denton Day II

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## Objective

Experienced and accomplished broadcast and sports journalist looking to leverage my background in the sports media industry by joining a professional organization that I can help take to greater heights.

## Experience

#### Sirius XM Radio: Producer-ESPNU/Mad Dog Sports Radio

Sirius XM is a national radio station that offers great content to millions of subscribers on a daily basis.

- Create and edit various forms of audio (i.e. opens, rejoins, imagine etc.) used during shows.
- Assist with development of ideas for segments and booking guests.

#### SportsMap Radio: National Radio Host

SportsMap Radio is a nationally syndicated radio network with over 150 nationally affiliates.

- Hosts a syndicated radio show every Monday through Friday from 10a-1p ET
- Created ideas and branded through social media.

#### SB Nation Team Brands: Podcast Host-Hogs Haven

SB Nation is a sports blogging network covering all the major professional and college sports across the world.

- Host and produce a Washington Football Team based podcast twice a week.
- Create and develop unique podcast ideas on a weekly basis.

#### Sirius XM Radio: Sports Audio Editor

Sirius XM is a national radio station that offers great content to millions of subscribers on a daily basis.

- Roll and cut audio for NCAA, MLB, NBA, and NASCAR events or competitions.
- Work side-by-side with anchors to provide them with necessary audio for hourly updates.

#### **Bedford Bulletin: Sports Editor**

Bedford Bulletin is a weekly paper serving the residents of Bedford County since 1857.

- Reported and took pictures of community and high school sporting events.
- Built relationships with coaches, athletes and athletic administrators.

### Education

#### Liberty University

Bachelors of Science: Journalism, Minor in Business

### Skills

- Highly proficient in social media sites including Twitter, Instagram, Facebook, TikTok and Snapchat
- Highly proficient in the Adobe Creative Suite
- Highly proficient in Dalet Galaxy and Zetta.

# September 2019-Present

January 2019-May 2021

#### **October 2017-Present**

August 2013- July 2017

October 2018-September 2019

August 2018-Present